

SOCIAL MASK



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BREAK THE CHAIN

It could be that you are infected with Covid-19 but are not showing any symptoms. You don't know you're infected, so you could pass the new coronavirus on to others unnoticed.

In order to protect others from infection, you have to wear a face mask. The recommendation is for as many people as possible to wear a face mask, because this at least enables droplets and particles of mucus to be caught to some extent. The chain of infection is broken.

When sneezing, virus droplets can reach a speed of around 45 metres per second without a face mask and fly quite a long way. Generally speaking, people are infected if an infected person speaks, sneezes or coughs in their vicinity. The virus then passes through the air directly onto the mucous membranes of the other person.

Due to worldwide supply bottlenecks of medical and FFP masks and the increasing prices being charged for such masks, it is important to ensure they are primarily made available to medical personnel. This is because the recommended safety distance can rarely be maintained by those working in hospitals, homes or retirement homes.

**This is the right time to take action.
Break the chain with us.**



SOCIAL MASK MULTIFUNCTIONAL

Social Mask acts as a barrier that reduces the risk of infecting others because it can shorten the range of the droplets that are ejected when people cough, sneeze and speak.

While hardly anyone in Asian cities uses public transport without a face mask, here in Europe the sight of masked people takes some getting used to. Europeans are not used to wearing masks. The right fit and a comfortable product are crucial here to promote a sense of well-being so the mask is not felt to be a foreign body.



Breathable

The three-dimensional knitted structure is more densely knitted in the mouth and nose area: this reduces the speed of respiratory flow and saliva/mucus droplet ejection. But the ® Community Mask still allows you to breathe easily, so the mask can be worn during sports activities, too.



Moisture-repellent

Thanks to processing with Texlyte Nano, the ® Community Mask is moisture-repellent. This property of the yarn is permanent and is not affected by repeated washing. Texlyte Nano does not store moisture but dries very quickly. For pleasant wear comfort.



Mehrere Größen - auch für Kinder geeignet

It's especially difficult to explain to children why they are not allowed to touch their faces. The SOCIAL MASK is available in four sizes so it fits perfectly on small heads, too. Keeping a distance and washing your hands regularly are still crucial.

1. Highly elastic ergonomic nose shape
2. Ventilation zone on the side
3. Flexible and soft ear loops
4. Particularly densely knitted mouth and nose sections
5. Highly elastic band at the neck for optimum wear comfort



HOVERTEX

Extremely light fibre

What makes Texlyte Nano so special is its weight: it is lighter than water, 34% lighter than polyester and 20% lighter than nylon, so it provides more volume and less weight. In addition, HOVER-TEX is moisture-repellent, as well as being recyclable and environment-friendly.

HOVER
TEX

HOVERTEX MADE OF POLYPROPYLENE, ONE OF THE LIGHTEST SYNTHETIC FIBRES ON THE MARKET.



Healthy



Light



Dry



Durable



Thermoregulating



Ecological



Easy to care

"WASHABLE AND REUSABLE"

The SOCIAL MASK is not a disposable product. Once purchased, the mask can be used again and again. Here it is important for the mask to be washed at 60° after every use. This is sufficient to eliminate pathogens.

The mask is designed for personal use only: it should not be passed around within the family, for example.



MADE IN ITALY

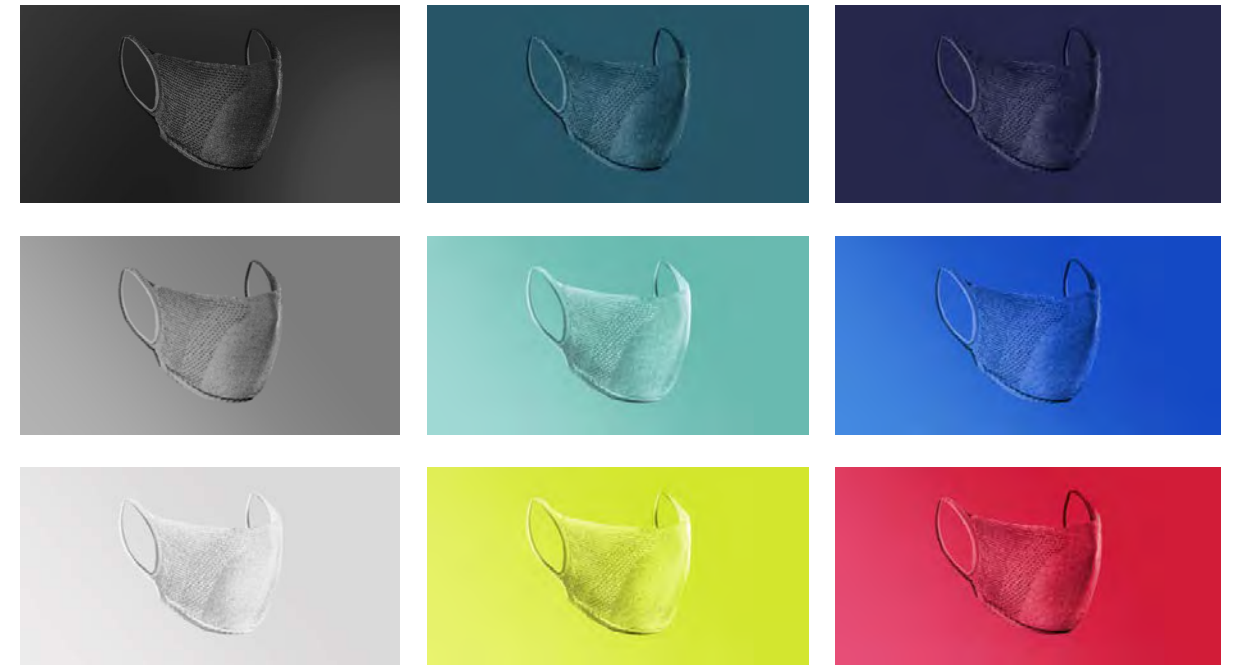
In the heart of Italy one of the areas most affected by Covid-19, a solution is being developed to tackle the emergency situation regarding face masks.

one of the leading companies for the production and distribution of functional clothing – announce the development of a new face mask model. These Social Masks will be manufactured entirely at our headquarters in the province of Mantova, which has been rapidly restructured in recent days to guarantee a production capacity of 10,000 masks per day.



The Packaging

The packaging is the core communication tool at the point of sale. A striking, high-quality appearance is crucial. The Social Mask has a variety of unique functions and material properties. Along with the instructions for use, these are communicated on the packaging in an easily comprehensible way.

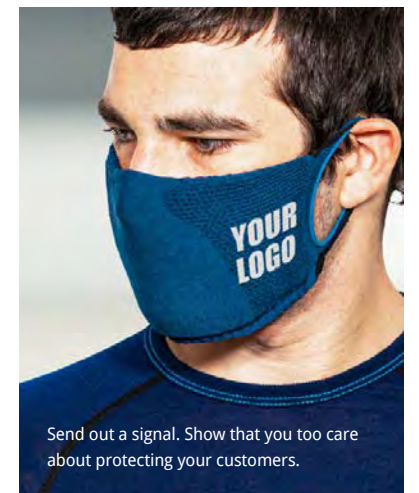


IT IS TIME FOR:

COLORFUL LIFE

In times of crisis, nature reveals its most colourful side. Red tulips, light green shoots, yellow daffodils. This generates a positive mood and is good for the soul. Colours have huge impact on our feelings.

In times of social distancing, we miss a sense of closeness to other people and this impacts negatively on our mood. We deliberately counteracting this by injecting colour into everyday life. Blue boosts your spirit and has an enormously calming effect. Green stands for balance, harmony and hope and red attracts our attention.



Send out a signal. Show that you too care about protecting your customers.

“NOT A MEDICAL PRODUCT – NOT A PIECE OF PROTECTIVE EQUIPMENT”

The SOCIAL MASK is not a medical product and does not provide protection from infection.

By wearing it, it is possible to reduce the speed of respiratory flow and saliva/mucus droplet ejection, thereby helping to reduce the further spread of Covid-19. However, the Community Mask has not been shown to have any protective effect in a medical sense.

The required distance of one to two metres and regular hand washing is still the best protection from infection.

HOW TO USE?

Masks can support awareness of social distancing and health-related behaviour, both for ourselves and in our interactions with others. Nonetheless, protective instructions such as maintaining a distance of 1-2 metres and hand washing should never be neglected.

1. Wash your hands (20 seconds)
2. Cover your mouth and nose with the mask.
3. Attach the straps behind your ears.
4. Position the mask firmly over your nose and chin.
5. Don't touch the mask while wearing it.
6. When removing the mask, only touch the straps.
7. Wash your hands (20 seconds)